Easy ‘100’ SEO achieving technique:  
  
1. Add <meta name="description" content="Description about site">

2. Add robots.txt file in your project root directory

and add this content in it:  
User-agent: \* Disallow: /admin/

Disallow: /private/

Allow: /public/

Sitemap: https://www.example.com/sitemap.xml

3. Must add **alt** attribute on each img element of site